

## ORDER



**Orders**  
**Order / Rev:** 350261  
**Alt Order #:** 06843827  
**Product Desc:** MITT ROMNEY  
**Estimate:** 337  
**Flight Dates:** 08/22/12 - 08/28/12  
**Original Date / Rev:** 08/20/12 / 08/20/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** American Rambler Productions  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney/R/President  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, POL CAND, CAND

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	100	\$41,025.00	\$34,871.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	100	\$41,025.00	\$34,871.25	0.00
<b>Totals</b>	<b>100</b>	<b>\$41,025.00</b>	<b>\$34,871.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	16%	\$41,025.00
Market	100%	\$256,406.25

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	50%	\$128,203.12
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	23%	\$58,973.44
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	11%	\$28,204.69
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/22/12	08/24/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	6	\$400.00	P-05	0.00	NM	6	\$2,400.00

**KTNV - Las Vegas**

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	08/22/12	08/24/12	M-F 6-7p Action News	CM	M-F 6-7p -- WTF--	:30	6	\$500.00	P-05	0.00	NM	6	\$3,000.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$500.00		0.00			
E 14	KTNV	08/22/12	08/24/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p -- WTF--	:30	6	\$350.00	P-05	0.00	NM	6	\$2,100.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$350.00		0.00			
E 15	KTNV	08/22/12	08/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -- WTF--	:30	3	\$350.00	P-05	0.00	NM	3	\$1,050.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$350.00		0.00			
E 16	KTNV	08/22/12	08/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p -- WTF-- (11:00 PM-11:30 PM)	:30	6	\$750.00	P-05	0.00	NM	6	\$4,500.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$750.00		0.00			
E 17	KTNV	08/22/12	08/24/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -- WTF--	:30	6	\$400.00	P-05	0.00	NM	6	\$2,400.00
NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$400.00		0.00			
E 18	KTNV	08/24/12	08/24/12	Fri ABC Prime Other 20/20	CM	20/20 ---- F-- (10:00 PM-11:00 PM)	:30	1	\$3,000.00	P-05	0.00	NM	1	\$3,000.00
20/20 FRI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---- F--				1	\$3,000.00		0.00			
E 19	KTNV	08/25/12	08/25/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$350.00		0.00			
E 20	KTNV	08/25/12	08/25/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
GD MRN SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$350.00		0.00			
E 21	KTNV	08/25/12	08/25/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S-	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$350.00		0.00			
E 22	KTNV	08/25/12	08/25/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$350.00		0.00			
E 23	KTNV	08/25/12	08/25/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S- (11:00 PM-11:30 PM)	:30	1	\$650.00	P-05	0.00	NM	1	\$650.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$650.00		0.00			
E 24	KTNV	08/25/12	08/25/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News -----S-	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$150.00		0.00			
E 25	KTNV	08/26/12	08/26/12		CM	Sun 6a-7a -----S	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 6a Sun 6a-7a 6A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 2 \$350.00 0.00														
E 26	KTNV	08/26/12	08/26/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
GD MRN SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 2 \$350.00 0.00														
E 27	KTNV	08/26/12	08/26/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
8A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 2 \$350.00 0.00														
E 28	KTNV	08/26/12	08/26/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$400.00 0.00														
E 29	KTNV	08/26/12	08/26/12	Sun 6-7p Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
6P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 2 \$350.00 0.00														
E 30	KTNV	08/26/12	08/26/12	Sun ABC Prime A afh	CM	afh -----S	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
AMR-VIDEOS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$1,500.00 0.00														
E 31	KTNV	08/26/12	08/26/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S (11:00 PM-11:30 PM)	:30	1	\$850.00	P-05	0.00	NM	1	\$850.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$850.00 0.00														
E 32	KTNV	08/26/12	08/26/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News -----S	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 2 \$150.00 0.00														
Totals													100	\$41,025.00